## Part 2B of Form ADV: Brochure Supplement

Bently Gordon Ford

2051 W Cumberland Rd #617

Tyler Texas

75703

Capital Asset Advisory Services, LLC 15744 Peacock Road Haslett, MI 48840 517-339-7662

5/8/2018

This brochure supplement provides information about Bently Gordon Ford that supplements the Capital Asset Advisory Services, LLC brochure. You should have received a copy of that brochure. Please contact Ken Evangelista at 517-339-7662 if you did not receive Capital Asset Advisory Services, LLC's brochure or if you have any

questions about the contents of this supplement.

Additional information about Bently Gordon Ford is available on the SEC's website at www.adviserinfo.sec.gov.

### **Item 2 Educational Background and Business Experience**

**Full Legal Name:** Bently Gordon Ford **Born:** 1968

#### **Education**

Stephen F Austin State University; Bachelors of Business Administration; 1990

### **Business Experience**

Capital Asset Advisory Services, LLC ("CAAS"); Investment Advisor Representative; from 05/2018 to Present

Questar Capital Corporation; Registered Representative; 03/2013 to 04/2018

Questar Asset Management; Investment Advisor Representative; 03/2013 to 04/2018

### **Item 3 Disciplinary Information**

Bently Ford has no reportable disciplinary history.

### **Item 4 Other Business Activities**

#### A. Investment-Related Activities

Mr. Ford is a licensed insurance agent in the states of Texas and California under the DBA of Ford Financial Services, in which he is also the owner of the company. He offers various insurance products through this business.

# **Item 5 Additional Compensation**

Mr. Ford may receive commissions from the sale of annuities or insurance products. Mr. Ford is eligible to receive incentive awards (including prizes such as trips or bonuses) for recommending certain types of insurance policies or other investment products that he recommends. While Mr. Ford endeavors at all times to put the interest of our clients first as part of our fiduciary duty, the possibility of receiving incentive awards creates a conflict of interest, and may affect his judgement when making recommendations.

# **Item 6 Supervision**

**Supervisor:** Kenneth Evangelista

**Title:** Chief Compliance Officer **Phone Number:** 517-339-7662

CAAS' procedures for supervising the activities of its investment adviser representatives include periodic reviews of branch offices and an annual review to ensure that compliance policies and procedures are being followed.